



ODBK

Organization for the Democratization of the Visual Arts

Equality and Democracy for the Art World

Sponsorship / Funding
Opportunities





“Almost one third of solo shows in US museums go to artists represented by just five galleries”

<http://old.theartnewspaper.com/articles/Almost-one-third-of-solo-shows-in-US-museums-go-to-artists-represented-by-just-five-galleries/37402>.

The current art world is based on fame and prestige, this reference system is very susceptible to corruption, speculation or manipulation. There is a selected group of people who define what will be considered as **art** for this and next generations. **Unequal** and **undemocratic** are the two adjectives that characterize the current art world.

ODBK

Is an activist organization that aims to create a more equal and democratic art world. By using alternative economic systems, democracy, participative models like PARECON (participatory economics), demarchy and referendums, **ODBK** builds both offline and online mechanisms to diversify and increase the number of active participants in the decision making which defines the current and future art world.



Results

Since the ODBK started in August of 2017 we have accomplished the following:

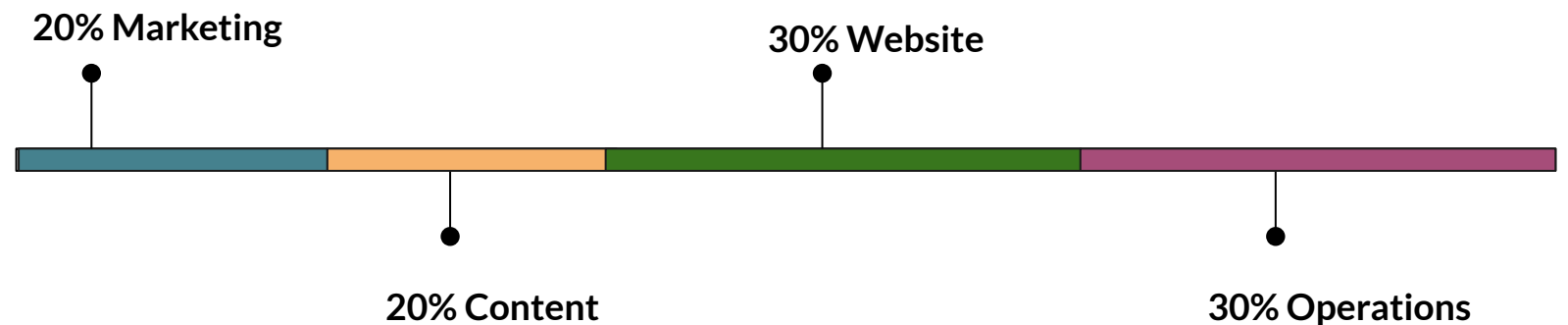
- Organization of 20 lectures with more than 300 assistants
- A coalition of 650 art world members (artists, art lovers, curators, gallery owners, art theoreticals)
- Development of the website and the Pure Taste Indicator (PTI) prototype online mechanism
- Launch of 300 famous artists referendums for the PTI calculation
- 250 emergent artists to calculate the PTI
- A team of 5 professionals in different fields who work daily in the organization
- 20 Art world top professionals as evaluators for artists to provide advice and feedback
- Launch of the evaluation service to provide advice and feedback to artists by art world top professionals



Goals

We are looking for funding for the following 15 months of the organization's operations to reach a total amount of 111k Euros.

- Professionalizing our image
- Improving the layout and functionality of the website
- Increasing our community and international scope
- Consolidate the Pure Taste Indicator in the art world as a standard to measure the importance of artists and value of art works





ODBK

Is looking for **donors, sponsors and potential collaborators** that can support with (but not limited to) **funding**



Funding / Donors

starting
from \$50

- Personal thank you on the website
- Logo and link on the website – mentioned as sponsor / donor
- You can make your donations using our [Patreon Page or Paypal](#)
- Go to the next link: <https://www.odbk.tk/donate/>



Donate With
PayPal




Sponsoring

Starting
from
\$10000

- Personal thank you on the website
- Logo and link on the website – mentioned as one the high-level sponsor
- Thank you and mentioning of company or organization in press release
- Logo on press release – Top row and approx. 3cm x 3cm
- Mentioning of company or organization and logo in all presentations, marketing material and invitations – 100cm x 200cm vinyl stands, 50000 flyers. Logo will appear in top row





Other options include (but are not limited to) **in-kind, media** or **labor** sponsorship directly **tailored** for or **connected** to the ODBK and the Pure Taste Indicator.

We are happy to have a discussion with you via phone if you believe this is more suited for **your** company or organization.



Contact

For further information or questions regarding the presentation and the project, please contact us on:

David Hinojosa Admann - New media Artist and Activist

dhadmann@odbk.tk - +4915252174987

Bayan Hilles, Project Manager - bayan@odbk.tk

Please visit odbk.tk for more information about the organization and its projects.

